



HERITAGE  
CRAFTS

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## The Heritage Crafts Association

(operating as 'Heritage Crafts')

### **Annual General Meeting**

6.30pm, Wednesday 10 December 2025

Zoom video conferencing platform (<https://zoom.us/j/95409556410>)

#### **Agenda**

1. Welcome by the Chair
2. Apologies for absence
3. To approve the Minutes of the sixteenth AGM held on 11 December 2024
4. Matters arising from the Minutes
5. To receive the Annual Report and Financial Statements for the year ending 30 June 2025
6. To elect any new Trustees (see Appendix A)
7. To elect any new Officers (see Appendix B)
8. Any other business

#### **For information**

The following are available on the Heritage Crafts website at:

<http://heritagecrafts.org.uk/official-documents>

- The Statement of Financial Activities for the year ending 30 June 2025
- The unapproved Minutes from the sixteenth AGM held on 11 December 2024
- The Constitution and Rules of Heritage Crafts

## Appendix A: Election of Trustees

### Trustees

The following indicates those who have signed their willingness to be elected as Trustees of the Heritage Crafts Association for a three-year period in accordance with Clause 5(3) of the Rules of the Association.

### Trustees standing for re-election

Robert Murray	Robert Murray is a chartered accountant working for the Environmental, Social & Governance services section of PricewaterhouseCoopers. He has experience with multinational PLCs including external and internal audit, group reporting and financial management roles. He provides pro bono financial management to Sabre Education, an educational charity in Ghana.
Jo Sealy	Jo started her career as an advertising copywriter, and has worked in various advertising agencies both in the UK and overseas before moving into radio and ending up in television. She set up To Market in 2005 to use her corporate experience to the benefit of growing small and medium-sized enterprises. Jo is also a photographer with a focus on close-up and social documentary works, dealing with culture, heritage and age. Her project the Black Artisans showcases and celebrates UK-based craftspeople through a travelling photography exhibition intended to inspire young people.

### Trustees standing for election for the first time

Nicola Duncan-Finn	Nicola has a strong intergenerational family connection to crafts and has actively championed the value and importance of traditional skills professionally for over 25 years. She is dedicated to creating sustainable, people-centred and values-led approaches to managing cultural heritage and holds extensive experience in both strategic leadership and driving impactful change front-line. She is proud to have contributed to conserving and maintaining some of England's most significant heritage sites and historic areas, including ecclesiastical ruins, windmills, castles, country houses, vernacular buildings, and protected landscapes. As former Head of Heritage Skills at English Heritage, Nicola played a key role in fostering holistic national partnerships and engagement, leading to the publication of the first Historic Environment Skills and Careers Action Plan for England in 2024.
Emma Jhita	Emma is CEO at the Institute of Conservation (Icon) and leads the team in championing conservation and engaging wider audiences with heritage through the unique perspectives conservation can provide. Icon's membership represents diverse conservation specialisms and skills with expertise from across

	the UK and internationally. Originally from a fine art background, Emma runs life-drawing classes in West Berkshire in partnership with her husband and continues to enjoy pottery classes whenever she has the opportunity. Emma has previously led income generation for Historic England, the Jewish Museum London, The Postal Museum, and was the first ever CEO at Didcot Railway Centre.
Dr Catherine Lillie	Catherine is a Teaching Enhancement Advisor at the University of Hull, leading a range of academic development courses and initiatives. She is also an independent assessor for the Academic Professional Apprenticeship and co-leads the national GTA Developers Network. She has a keen interest in supporting professional learning and development and has recently completed a part-time PhD in education. She has been a bobbin lacemaker since she was a child and is passionate about keeping the craft and its skills alive. She is a member of the Wolds Lacemakers, the Lace Guild and OIDFA.
Daahir Mohamed	Daahir is a skilled plasterer and heritage conservationist, fusing traditional techniques with bold innovation. Raised in Mogadishu, Somalia, his early hands-on experience with clay and lime sparked a passion for sustainable craft rooted in culture. After moving to the UK, he worked with a number of local organisations supporting refugees and asylum seekers, he then launched Amar Eco Plaster and honed his skills through the prestigious SPAB Fellowship. Daahir's work champions the power of craft to bridge cultures and histories. A fierce advocate for inclusivity, he designs training programmes for refugees and asylum seekers, opening pathways into heritage conservation and building vibrant, connected communities through shared craft traditions.
Michael Osbaldeston	Michael is the Special Adviser and Skills Ambassador at City & Guilds and has spent over 40 years in technical education. He established the Princess Royal Training Awards, recognising employers who invest in their people and can evidence the impact. He is a Trustee of the City & Guilds of London Art School and the ARCH, a pan European heritage charity and advises GRIT studios in Manchester and VIY, an organisation supporting young people through construction projects. He sits on the Livery Companies Skills Council in the City of London and is a passionate supporter of heritage and craft skills
Dr Simon Sadinsky	Simon is an Executive Director at the King's Foundation, overseeing the organisation's education, health and other charitable activities. In addition to his role at The King's Foundation, he serves on the Governing Board of the Global Centre on Healthcare and Urbanisation at Kellogg College, University of Oxford, is a Research Fellow at the University of Grenoble, and a Professor of Practice at the University of Wales. Prior to joining the King's Foundation, Simon worked within the community development sector in the UK, US and internationally. He holds a PhD in Urban Studies from the

	University of Glasgow an MSc in Population and Development from the London School of Economics, an MA Urban Policy from the University of Illinois-Chicago, and a BA Political Science from Colorado College.
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## **Appendix B: Election of Officers**

### **Officers**

The following indicates those who have signed their willingness to be elected as officers of the Heritage Crafts Association for up to a three-year period in accordance with Clause 6 of the Rules of the Association.

### **Officers standing for re-election**

David Clarke	David is Managing Director of DCA, a consultancy company which specialises in the development of projects in the heritage and cultural sectors. David moved into the cultural sector from education management in the mid-1980s and from 1987 to 1995 was Director of Chapter, a major centre for contemporary arts in Cardiff. In 1995 David set up DCA; specialisms include the development of cultural buildings, sustainable business planning and innovation. David is a fellow of the RSA, a member of the Institute of Leadership and Management, an RIBA Client Advisor and a member of the Museums Association and the Theatres Trust.
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### **Officers standing for election for the first time**

Jo Sealy	Jo started her career as an advertising copywriter, and has worked in various advertising agencies both in the UK and overseas before moving into radio and ending up in television. She set up To Market in 2005 to use her corporate experience to the benefit of growing small and medium-sized enterprises. Jo is also a photographer with a focus on close-up and social documentary works, dealing with culture, heritage and age. Her project the Black Artisans showcases and celebrates UK-based craftspeople through a travelling photography exhibition intended to inspire young people.
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