



Heritage Crafts Association

Heritage Crafts Association

President: HRH The Prince of Wales

PATRONS: Emma Bridgewater CBE, Professor May Cassar, Lord Cormack KBE, Kaffe Fassett, Sir Christopher Frayling, Mark Henderson, Dr Alex Langlands, Paul Martin

NEWS RELEASE

Thursday 30 July 2020

The Heritage Crafts Association steps up support with funding from the Swire Charitable Trust

The **Heritage Crafts Association (HCA)** is delighted to announce that it has received a grant of £90,000 from the **Swire Charitable Trust** – to help meet urgent needs among craftspeople, step up campaigns for recognition and help transform lives through craft.

**SWIRE
CHARITABLE
TRUST**

The Swire Charitable Trust supports heritage and the safeguarding of endangered skills as one of its three grant-making priorities, funding charities like the HCA that work hard to protect and cultivate the skills and knowledge underpinning the UK's heritage sector.

The funding will better enable the HCA to safeguard and support traditional craft skills over the next three years, focusing particularly on increasing the resilience of craft practitioners, developing training routes for craft, promoting craft in schools, and raising the profile of heritage crafts as a key constituent of UK culture.

Patricia Lovett MBE, Chair of the HCA, said:

"We are thrilled to be working in partnership with the Swire Charitable Trust over the next three years. This funding will allow us to build on recent successes, to further the appreciation of heritage craft skills as a vital part of the cultural life of the UK and help secure the livelihoods of the next generation of practitioners."

Martha Allfrey, Trustee of the Swire Charitable Trust, said:

"The work of the HCA aligns closely with everything the Swire Charitable Trust hopes to achieve with our heritage programme. We believe that heritage crafts rightfully play a fundamental part in the UK's living heritage, and are delighted to be supporting an organisation whose dynamic work does so much to enhance and protect the UK's heritage craft community. We

Supporting and promoting heritage crafts as a fundamental part of our living heritage

www.heritagecrafts.org.uk

The Heritage Crafts Association is registered with the Charity Commission as Charitable Incorporated Organisation number 1159208

look forward to watching the HCA grow and solidify this valuable work over the next three years.”

ENDS

Contact:

- For press information, photographs and general enquiries, email Communications Officer, Daniel Carpenter at daniel@heritagecrafts.org.uk.

About the Heritage Crafts Association

Founded in 2009, the Heritage Crafts Association (HCA) is a Charitable Incorporated Organisation (CIO), the advocacy body for traditional heritage crafts. Working in partnership with government and key agencies, it provides a focus for craftspeople, groups, societies and guilds, as well as individuals who care about the loss of traditional crafts skills, and works towards a healthy and sustainable framework for the future. Its aim is to support and promote heritage crafts as a fundamental part of our living heritage.

About the Swire Charitable Trust

The Swire Charitable Trust is an independent UK grant-making trust. Since 1975 it has supported a wide range of charities that share its commitment to delivering positive and lasting change to UK society. It receives its funding from John Swire & Sons Ltd, the parent company of the Swire Group.